



San Diego East County Economic Development Council

FOR IMMEDIATE RELEASE

September 12, 2013

MANUFACTURERS OPEN THEIR DOORS ON MANUFACTURING DAY—EAST COUNTY WELL REPRESENTED

El Cajon, CA – East County is home to a large percentage of the region’s 2,800 manufacturers. On Oct. 4, select San Diego County manufacturers will open their doors—two of which are located in East County—to showcase the depth of this sector, following a kick-off breakfast and panel discussion.

“There are misconceptions about the manufacturing sector. With component manufacturing re-shoring from overseas and the improvement of the nation’s economy, manufacturers are experiencing business growth,” said Jo Marie Diamond, ECEDC President and CEO.

San Diego Manufacturing Day is organized in conjunction with [MFG DAY](#), a national program that addresses common misperceptions about the manufacturing industry. In addition, the San Diego City Council has declared Sept. 29 to Oct. 5 “MFG WEEK” in the City of San Diego.

WHEN: Oct. 4, 2013, [National Manufacturing Day](#), events are as follows:

Panel Breakfast

- 8:00 a.m. Breakfast and networking
- 8:30 – 10:00 a.m. Panel program

Tours will take place following the breakfast at select manufacturers throughout San Diego County.

WHO: Panelists include:

Mark Cafferty, President & CEO, San Diego Regional EDC (*moderator*)

Stephan Aarstol, Founder & CEO, Tower Paddle Boards

Alex Kunczynski, President, D&K Engineering

Rick Urban, COO/CFO, Quality Controlled Manufacturing Inc.

Chris Wellons, Vice President of Manufacturing, Taylor Guitars

WHERE: Breakfast at **San Diego City College, Corporate Ed Center**

1551 C Street, San Diego, CA 92101

Locations for Tours*:

- **D&K Engineering** – 15890 Bernardo Center Drive San Diego, CA 92127
- **Quality Controlled Manufacturing Inc.** – 9429 Abraham Way Santee, CA 92071

- **Taylor Guitars** – 1980 Gillespie Way El Cajon, CA 92020
- **Tower Paddle Boards** – 9389 Dowdy Drive, Suite F San Diego, CA 92121

*Further information and registration to attend the tours can be found on www.MFGday.com. Additional tours are currently being scheduled and will be added to the above website once confirmed.

HASHTAG: #MadeinSD

PARTNERS: City of San Diego, CONNECT, County of San Diego, CMTC Creative Services, East County EDC, GO-Biz, San Diego Community College District, San Diego North EDC, San Diego Regional EDC, South County EDC, Tijuana EDC, World Trade Center San Diego

Please RSVP to Sarah Lubeck at sl@sandiegobusiness.org for a press pass; please provide specifics on which tours you wish to attend.

About the East County Economic Development Council

The San Diego East County Economic Development Council is a dynamic, award-winning, non-profit organization of leaders committed to supporting projects that encourage economic growth in primary industry businesses in the East County region. Founded in 1984, the East County EDC is an alliance of key representatives from business, government, and education working together to promote successful business activity in the cities of El Cajon, La Mesa, Lemon Grove and Santee, and in the unincorporated communities of Alpine, Lakeside and Spring Valley. For more information, visit www.eastcountyedc.org.

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