



## *San Diego East County Economic Development Council*

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**FOR IMMEDIATE RELEASE**

September 25, 2013

### **East County Bus Tour Highlights Economic Development Opportunities**

**El Cajon, CA** – The [East County Economic Development Council](#) (East County EDC) hosted a *Bus Tour of East County* highlighting the advantages and opportunities of doing business in vibrant East County region.

Highlights included:

- The Aerotropolis vision for the area surrounding Gillespie Field that East County EDC is spearheading
- Santee's Sportsplex, which attracts thousands of visitors annually
- Lakeside's downtown corridor and their industrial parks
- Lemon Grove's Citronica One which includes 56 unit affordable apartment complex with approximately 3,000 square feet of retail space. Some of the units are reserved for young adults transitioning out of the foster care program.
- The City of El Cajon's recent award grant recipient for a new KaBOOM! Playground in Bostonia Park—which will be designed by the community.
- Spring Valley's Via Orange Way Business Park
- Both Cuyamaca and Grossmont Colleges and their programs
- Learning about the new Viejas Hotel in Alpine
- And La Mesa's Sharp Grossmont Hospital

The *Bus Tour of East County* consisted of nearly 90 real estate developers, business owners, bankers, and other investors that attended the half-day bus tour on Wednesday, September 25, 2013.

With East County's increasing logistic advantage provided by its close proximity to a number of local freeways, including the completion of the CA-52/CA-125/CA-67 freeway, the cities of El Cajon, La Mesa, Lemon Grove, Santee and unincorporated communities of Alpine, Lakeside and Spring Valley offer a multitude of location options including industrial properties, retail and commercial storefronts, and professional office space coupled with affordable housing options, open and recreational spaces, healthcare facilities and nearby higher education facilities.

Sponsors of the bus tour include SDG&E, Cox Communications, Hooley's Irish Pub & Grill, Sportsplex USA Santee, Phil's BBQ Santee, Dentt Properties, Grossmont-Cuyamaca Community College, Republic Services, and U.S. Bank.

**About the East County Economic Development Council**

The San Diego East County Economic Development Council is a dynamic, award-winning, non-profit organization of leaders committed to supporting projects that encourage economic growth in primary industry businesses in the East County region. Founded in 1984, the East County EDC is an alliance of key representatives from business, government, and education working together to promote successful business activity in the cities of El Cajon, La Mesa, Lemon Grove and Santee, and in the unincorporated communities of Alpine, Lakeside and Spring Valley. For more information, visit [www.eastcountyedc.org](http://www.eastcountyedc.org).

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